

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 2315

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, March 14, 1941

Guaranteed Circulation 5,000

Scouting The Shops



With Sally

Yes, just see where higher education gets you! Right in bed with the worst cold ever.

If we had only just let well enough alone, we moan as we wipe our eyes on the sheet hem. Fooling around with improving our mind! That's the cause of all this.

Of course, the Editor doesn't agree. He looked at us and said coldly, "I'm very sorry you're ill, of course, Sally, but I scarcely think it fair of you to blame your cold on what little study you did."

That's gratitude for you!

Why, if it hadn't been for studying up on food facts this never would have happened to us. You see, last week we were taking our encyclopedias back home and we got so tired for carrying one at a time that we started totting two at a time. And you know how heavy two volumes can be! Anyhow, because the books were so heavy we just couldn't resist stopping when Mrs. Osmoski asked us in.

Well, we had a couple of cups of coffee and some of the prune cake Mrs. Osmoski is such a hand at, and we guess we did forget that we were supposed to get back to the office. Anyhow, Mrs. Osmoski just insisted that we go down the Peninsula with her for a little drive. It was such a sunny day! Well, we didn't see how this could matter to the Editor, as long as we got the column written before morning.

So we went. Down at Burlingame we stopped to see some friends. It was so nice we spent all afternoon in their garden. We guess we spent too much time out on the lawn. Anyhow, by the time we started home we were definitely sniffling. Definitely! By midnight we had a fever and John was mixing hot lemonade and muttering that we should

(Continued on Page 2)

ADVERTISERS' INDEX

	Page No.
Metropolitan Appliance	7 & 8
Milo's Market	4 & 5
Farmers Market	10
Luca's Ravioli Company	9
George Legas Union Oil	6
Daly City Out Rate Mkt.	3
Westlake Market	3
Daly City Theatre	1
Daly City Cleaners	3
Eleanor's Fountain Lunch	3
Gelsi's Place	2
Dave's Market	6
Mather Brothers	2
Beeson Cleaners	1
Byrne Radio Store	1
Geneva Bakery	9
Robertson Egg Store	2
Apcon Barber Shop	3
Alert Van and Storage	6
Al's Transfer	6
Bosco's Shoe Store	6
Venturino and Grollmund	6
Dale A. Hovey	6
OCEAN VIEW SECTION	
Ocean View Bakery	6

AT GELSI'S PLACE



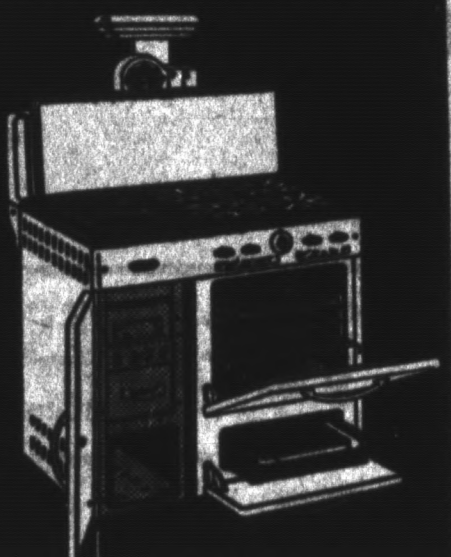
—Photo by Staff Photographer Dale Hovey

Gleaming with hundreds of bottles of high-quality liquors, the interior of Gelsi's Place, 6278 Mission, is cool and attractive. Leaning against the counter is Mrs. Edith Gelsi, proprietress, and to her right are her husband, Egidio Gelsi, Nino Cardenti, who tends the bar, and a customer, who tends to the drinking.

Chemicals in Textiles
Textile fibers, including cotton, linen, rayon, silk and wool, are built up mainly from carbon, hydrogen and oxygen, although silk has in addition some nitrogen, and wool has nitrogen and sulphur.

Navy Accidents
Statistics of the navy show that more accidents and fatalities occur to sailors on shore leave than when aboard ship. Motorcycles and autos are especially dangerous, according to a navy yard report.

Special 10% ALLOWANCE FOR YOUR OLD STOVE
MAR. 7-15 ON SPARK RANGE COSTING \$129.50 OR MORE



SPARK Bungalow Gas Range
No. 300-B
Cooks Your Food
Burns Your Trash
4 Giant Burners
18 Inch Wide Oven
Roll-Out Broiler
PRICED (Less Lamp)
At \$129.50
SPECIAL Trade-in Allowance 12.95

YOU PAY ONLY \$116.55

TERMS AS LOW AS \$1.00 PER WEEK

BYRNE RADIO STORE
RAnd. 7782 6241 Mission Street

BEESON CLEANERS
Next To Daly City Theatre
Quality Cleaning at Popular Prices
UNION SHOP



Patronize a reliable cleaner and take no chances. We have served this community for over 20 years, always striving to merit your patronage. Better Be SAFE than SORRY.

TRY US and BE CONVINCED!

FREE CALL and DELIVERY SERVICE ELk. 0263

ACTIVITY CALENDAR

FRIDAY, MARCH 14

- 12:30 p. m.—Whist, Vista Grande Circle No. 253, Ancient Order of Foresters, 1675 Howard street near Van Ness avenue.
- 3 p. m.—Regular meeting, Brownie Scout Pack, No. 5 firehouse.
- 7 p. m.—Regular meeting, Boy Scout Troop No. 149, No. 5 firehouse.
- 7 p. m.—Regular meeting, Cub Pack No. 101, 59 Wilson.
- 7:30 p. m.—Regular meeting and visiting Bethels night, Bethel No. 26, Order of Job's Daughters, Geo. Washington Masonic temple.
- 7:30 p. m.—Regular meeting, Boy Scout Troop No. 101, Parish school.
- 7:30 p. m.—Regular meeting, Mothers Club of Our Lady of Perpetual Help school, Parish school.
- 8 p. m.—Regular meeting, California True Blue L. O. L. No. 118, Masonic temple.
- 8 p. m.—Regular meeting, Company No. 4, D. C. F. D., Peoria street.

- 8 p. m.—Whist, General Pershing PTA, Pershing school.
- 8 p. m.—Regular meeting, Old Glory Auxiliary, No. 2044, V. F. W., Little Italy hall.
- 8 p. m.—Regular meeting, Old Glory Post No. 2044, V. F. W., Eagles hall.

SATURDAY, MARCH 15

- 1 p. m.—Regular meeting, Daly City Juvenile Drill Team and Drum Corps, 876 Brunswick street.
- 8 p. m.—Dance, Italian American Citizens Club of Daly City and Colma, Little Italy hall, 6229A Mission street.

MONDAY, MARCH 17

- 7:30 p. m.—Regular meeting, The Saints, (Continued on Page 2)

Benefit of
Our Lady of Perpetual Help
Church
BIG WHIST
8:30 p. m. MARCH 21
Masonic Hall
Se. Cds. 25c 1st Prize \$5



Now Playing—
ROBERT TAYLOR, RUTH HUSSEY and
WALTER PIDGEON in
"FLIGHT COMMAND"
Also JANE WITHERS and JOE BROWN JR. in
"YOUTH MUST BE SERVED"
EDDIE'S ADVERSHOW — Saturday

Sunday, Monday, Tuesday, March 16-17-18—
FRED ASTAIRE and PAULETTE GODDARD in
"SECOND CHORUS"
Also DOROTHY LAMOUR and HENRY FONDA in
"CHAD HANNA"
EXTRA! Special Issue — MARCH OF TIME
"UNCLE SAM — NON-BELLIGERENT"
FREE TO LADIES — Mode Hot-Ovenware — MONDAY
Monday — WONDER BOOKS — Vols. 1 to 17

Wednesday, March 19—
CHINAWARE or SILVERWARE
GEORGE SANDERS and WENDY HARRIE in
"SAINT IN PALM SPRINGS"
Also DENNIS O'KEEFE in
"I'M NOBODY'S SWEETHEART NOW"

Thursday, Friday, Saturday, March 20-21-22—
PAUL MUNI and VIRGINIA FIELDS in
"HUDSON'S BAY"
Also WILLIAM BOYD and RUSSELL HAYDEN in
"DOOMED CARAVAN"
EDDIE'S ADVERSHOW — Saturday

DALY CITY SHOPPING NEWS

Published Every Thursday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3315

ALBERT H. BOYNTON ————— Editor and Publisher

Scouting the Shops
(Continued from Page 1)

take better care of ourselves.

To make a long story short, we are going to have to stay right in bed all weekend. All because of those silly encyclopedias!

But before we go back to sleep we want to tell you that this is going to be one of the best weeks

for bargains ever! You just consult the index below our column.

There are special features at nearly every market this week and Walter Mayer is having a big Spring Festival. Don't miss any of them. We certainly wouldn't if it hadn't been (ker-choo) for our unfortunate experience with higher education.



PREPARE YOUR CAR NOW FOR
SPRING DRIVING

LET US PUT IT IN TIP-TOP SHAPE!

Mather Bros.

6041 Mission St.

Phone DELaware 3426

Coldest Mixers & Beers in Daly City

SPECIAL...

Windsor St. Bourbon Qt. 2.15 ^{Reg.} ^{Now} \$1.59

CRAB ORCHARD

Round Bot., 3 Yrs. Old

Qt. \$1.73

BUCKLEY'S

2 1/2 Yrs. old - Pt. 35c
Qt. \$1.70 - 1/2 Pt. 45c

GREEN TOP

Straight Bourbon
Qt. \$1.75
Pt. 30c - 1/2 Pt. 48c

BANKER'S CLUB

Straight Bourbon
Qt. \$1.49
Pt. 75c - 1/2 Pt. 48c

SOCIETY CLUB

Straight Bourbon
Qt. \$1.59
Pt. 75c - 1/2 Pt. 43 1/2c

EDGE HILL

Straight Bourbon
4 Yrs. old - 90 proof
Qt. \$1.85 - Pt. 97c - 1/2 Pt. 49c

SUNNYBROOK

Bottled in Bond
Qt. \$2.50
Pt. \$1.49 - 1/2 Pt. 39c

OLD SCHENLEY

Bottled in Bond
Qt. \$2.52
Pt. \$1.46 - 1/2 Pt. 77c

BROWN FOREMAN

1870 - 3 yrs. old
Qt. \$1.88
Pt. 97c - 1/2 Pt. 51c

WALKER'S DE LUXE

Straight Bourbon
4 yrs. old - Qt. \$2.38
Pt. \$1.23 - 1/2 Pt. 63c

MAYFLOWER

4 yrs. old - Qt. \$2.00
Pt. \$1.05 - 1/2 Pt. 55c

HIGHGATE

Straight Bourbon
3 yrs. old - Qt. \$1.55
Pt. 80c - 1/2 Pt. 41c

TABLE WINES

Gallon 65c and Up
Half Gallon 38c and Up

SWEET WINES

Gallon \$1.10 and Up
Half Gallon 60c and Up

6278 Mission

RAnd. 9729

GELS'S PLACE

FREE Delivery
6:30 a. m. to 6 p. m.

BEST
LIQUORS

Activity Calendar

(Continued from Page 1)

1562 Cayuga.

8 p. m.— Whist, bowling team, Colma Vista Grande Aeris, No. 1848, F. O. E., Eagles hall.

8 p. m.— Regular meeting, Crocker Chapter No. 382, O. E. S., Masonic temple.

8 p. m.— Regular meeting, Drifters club, 67 Wilson.

TUESDAY, MARCH 18

2 p. m.— Whist, Colma PTA, Jefferson annex.

2 p. m.— Regular business meeting, Woodrow Wilson PTA, Woodrow Wilson school.

7:15 p. m.— Regular meeting, Boy Scout Troop No. 148, 401 San Diego.

7:30 p. m.— Regular meeting, Alethian Bible Class, corner of Evergreen and Hanover.

7:30 p. m.— Regular meeting, Crocker Lodge No. 454, F. & A. M., Masonic temple.

7:30 p. m.— Regular meeting, Daly City Juvenile Drill Team and Drum Corps, 878 Brunswick.

8 p. m.— Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.— Regular meeting, Italian Catholic Federation, St. Maximus Branch No. 49, Little Italy hall.

8 p. m.— Regular meeting, Native Sons of 3235 San Jose avenue.

the Golden West, El Carmelo Parlor No. 256, Colombo hall.

8 p. m.— Devotions, Our Lady of Perpetual Help church.

8 p. m.— Regular meeting, Tigarettes, 316 California avenue, S. S. F.

8 p. m.— (Continued on Page 9)

ROBERTSON'S EGG STORE

9 Hillcrest Drive

Masonic Bldg.

FRESH EGGS

Large, dz. 23c

GRADE - A

2 Dozen 45c

BUDGET

HAM

4 slices, 1 lb.

15c

Hormel's Ham

DAIRY 1 lb.

BRAND

2 SLICES

25c

Butter, lb. 36c

First Quality

Robertson's Creamery, Cloverbloom

BACON

Rath's Blackhawk

1-lb. Cello

18c

Sweet Rasher

Swift's 1-lb. cello

15c

Swift's Premium

1-lb. Cello

18c

Hormel's

Dairy Brand

1-lb. Cello

18c

We Sell Strictly Fresh Eggs & Butter

START FILLING YOUR "S & H" BOOK NOW FOR VALUABLE PREMIUMS. THIS IS OUR ADDED "THANK YOU" ON ALL CASH AND CARRY PURCHASES.....

WE GIVE S. & H. GREEN STAMPS

SPECIALS FOR FRIDAY and SATURDAY, MARCH 14 and 15.....

BEETS (Sliced or Diced)

PEAS - BEANS

8-oz. Cans

5c

DILL PICKLES

Large Jar

15c

PRESERVES

Apricot & Pineapple

Lg. Jar 15c

TOMATO PUREE

COLUMBUS BRAND

3 lge. cans

25c

AVOCADOS

each

5c

PIPPIN APPLES

doz. 10c

Large (eat or cook)

LEMONS

Jumbo Size

doz. 10c

ORANGES

Juice

3 doz. 25c

ASPARAGUS

Green

lb. 5c

RHUBARB

Fancy Cherry

lb. 5c

S. & H. Green Stamps

DALY CITY

CUT RATE MARKET

FREE DELIVERY

6309 MISSION ST.

OPEN SUNDAYS & EVENINGS

PHONE DELAWARE 1302-1303

for St. PATRICK'S DAY

Your problems connected with that dinner in honor of friendly Saint Patrick can be solved by keeping the following recipes before you:

Party Punch
Decaffeinated coffee is a welcome brew to serve at parties, so that you and your guests can linger over second cups without worrying over sleeping problems.

To make decaffeinated coffee by the percolator method, use 1 heaping tablespoon decaffeinated coffee, regular grind, for each cup (1/2 pint) of cold water. Four cold water into pot. Set percolator basket in pot and put coffee in it. Cover. Let percolate slowly and gently 15 to 20 minutes, or longer than ordinary coffee, to obtain full strength of decaffeinated coffee. (For a 4-cup percolator, use 1/2 cup coffee.)

For a gala party punch, pour 4 cups freshly made, chilled decaffeinated coffee over a pint of ice cream in a punch bowl or big mixing bowl, and blend lightly with an egg beater until the ice cream is partly melted. Sprinkle with grated nutmeg.

Green Vegetable Party Salad
1 box (12 oz.) quick-frozen lima beans, cooked
1 box (14 oz.) quick-frozen green beans, cooked
1 box (12 oz.) quick-frozen green peas, cooked
1 teaspoon salt
Dash of pepper
3 tablespoons chopped pimiento
1 teaspoon scraped onion
1 tablespoon vinegar

1 1/2 cups cooked salad dressing
Cook frozen lima beans, frozen green beans, and frozen peas according to directions on packages. Drain and season with salt and pepper. Cool. Add pimiento, onion, vinegar, and dressing and toss together lightly. Chill thoroughly. Serve on crisp lettuce. Serves 10 to 12.

Quick-frozen foods are holiday time savers for hostesses, for all the troublesome work of preparation was done before the flavor and vitamins of ocean-fresh fish and garden-fresh fruits and vegetables were sealed in by quick-freezing. They are all ready to cook or serve when you take them from their cartons.

Pineapple-Mint Lamb Ring
2 cups sliced cooked lamb
French dressing
1 tablespoon unsweetened gelatin
1 cup water
1 cup canned unsweetened Hawaiian pineapple juice
1 cup vinegar

1/2 cup water
5 tablespoons sugar
1/2 teaspoon salt
1/2 teaspoon mint extract
Green vegetable coloring
Marinate lamb for one hour in French dressing, well seasoned with onion.

Bring to a boil pineapple juice, vinegar, 1/2 cup water, sugar, and salt. Pour over the gelatin which has been allowed to soften in the 1/2 cup water five minutes. Stir until dissolved. Pour enough into a pint and one-half ring mold to just cover the bottom. Set all gelatin aside until it starts to thicken. When gelatin is mold has thickened, garnish with sliced olives. Pour in about half the remaining gelatin mixture. Drain the lamb and put on top of the gelatin. To the rest of the gelatin add mint flavoring and green coloring. Pour over the lamb. Set in refrigerator until firm. Unmold on lettuce, fill center with cold slaw and garnish with water cream and tomato sections. Yield: Six servings.

Tamale Pie
(a one dish meal)
1 cup cooked, dried Lima
1 pound cooked ground beef
1/2 pound cooked ground pork
1 tablespoon chili powder
1 cup ripe olives, pitted
2 cups raisins
2 cups milk
1/2 cup cornmeal
1/2 teaspoon salt
Mix all ingredients in order given, turn into a buttered baking pan and bake about 1 hour in a moderate oven (350° F.)

St. Patrick's Magic Ice Cream
(Automatic Refrigerator Method)
1/2 cup (7 1/2 oz. can) sweetened condensed milk
1/4 cup water

1 teaspoon almond extract
Green vegetable coloring
1 cup whipping cream
1/4 cup finely chopped pistachio nut meats

Mix sweetened condensed milk, water, almond extract and green coloring, if desired. Chill. Whip cream to custard-like consistency. Fold into chilled mixture. Freeze in freezing unit of refrigerator until half frozen. Scrape from freezing tray. Beat until smooth, but not melted. Add pistachio nut meats. Replace in freezing unit until frozen. Serves 6. It's failure-proof as well as quick and easy. It needs only one stirring while freezing yet it's always creamy smooth and free of ice splinters, and it takes only 1 cup of cream for six generous helpings.

Benefit Whist Set For March 21

Plans were announced today for a big whist party, March 21, to benefit Our Lady of Perpetual Help church. Ladies of the parish whose names begin with E, F and G will serve as a committee to assure the success of the party. Playing will begin at 8:30 p. m. at Masonic hall. In addition to the cash first prize, many other attractive awards will be made.

Lightweight Trailers
Replacing old equipment with trailers built of strong aluminum alloys has increased the payloads of a Cincinnati baking company's truck-loads as much as 3,500 pounds each, it was reported.

Snappy Comeback
Why is a ship always referred to as "she"? Asked this question while addressing a gathering in Washington, D. C., Rear Admiral Chester W. Nimitz replied, "Because it costs so much to keep one in paint and powder."

Dark Subject
Simple, non-technical reports of all city expenditures are advocated by the National Consumers Tax commission, so citizens will know where their tax dollar is going and how much they are getting in return for their tax payments.

WHY Grow bald, when vibratory Massage helps prevent falling Hair?

Try The Acton Barber Shop For Your Next Haircut. Find out about Vibratory Massage.

The ACTON BARBER SHOP

5894 MISSION STREET at SICKLES AVENUE

WESTLAKE MARKET

301 MIRIAM ST.

Open Sundays and Evenings

FREE DELIVERY

RANDOLPH 9667.

Specials for Friday and Saturday

COFFEE Westlake Brand 1-lb. **17c**
Ground Fresh

EGGS doz. **25c** **SOAP** 10 bars **29c**
Large Grade A Crystal White

BEER 4 for **25c** **CORN** Lg. No. 2 can **15c**
Economy S. & W. Whole Kernel

Hershey's All Flavors CANDY 3 for **10c** **MATCHES** 2 for **5c**
Reg. 5c Bars Large Boxes

Marin Dell Milk & Cream "Hours Fresher" **ARTICHOKES**, Fcy. Lg. Size doz. **19c**
MEAT SPECIALS

Lamb Stew lb. **10c** **ASPARAGUS**, Fcy. Green, Lg. lb. **10c**

ROAST lb. **24c** **POTATOES**, New Garnets lb. **5c**
BEEF Branded **15c** **GRAPEFRUIT**, Arizona doz. **15c**
Shoulder Rib **15c** **APPLES**, Newton Pippins 3 lbs. **10c**

Swift's pkg. BACON **15c** **LEMONS**, Large & Juicy doz. **10c**
Sweet Rasher

We Will Gladly Take Your Food Stamps

LARGE ASSORTMENT OF FROZEN FRUITS and VEGETABLES
We Sell Films - Printing - Developing - Finishing

ANNOUNCING OUR NEW 4-HOUR CLEANING SERVICE

WE OWN AND OPERATE OUR OWN CLEANING PLANT

EXPERT CLEANING AND PRESSING
—AT—
POPULAR PRICES!

FREE CALL AND DELIVERY SERVICE
100% UNION SHOP

DALY CITY CLEANERS AND DYERS

6274 Mission St.

Phone DEL. 5261

Just Phone DELaware 5261, We'll Call For and Deliver Your Garments. Absolutely No Extra Charge.



ANNOUNCING

Grand Opening

ELEANOR'S

FOUNTAIN LUNCH

FEATURING

HAMBURGERS - HOT DOGS
TASTY SANDWICHES OF ALL KINDS
BORDEN'S ICE CREAM

OPENING DAY SPECIAL

—MONDAY, MARCH 24—

One Frozen Banana FREE to Every Customer
COME IN AND GET ACQUAINTED

Across the Street from Jefferson Hi - Daly City

6993 Mission Street

CLIPPER BEER

11-oz. BOTTLES

99c

CASE OF 24

NO DEPOSIT on Bottles

MILLO'S

6315 M

Phone DELaware 5300

Milo's Meat Dept.

"Home Of Stall Fed Meats"

Exclusive Retailer For

ALPERT'S BABY BEEF

"Cream of the West"

ROAST BEEF

lb.

24¢

Select Cuts from
Alpert's Baby Beef - Properly Aged

CALVES' HEARTS

lb.

18¢

Delicious Stuffed

HAMBURGER

Extra Lean

2 lbs.

25¢

For Oven Loaf

PORK NECK BONES

2 lbs.

25¢

Tasty Boiled with Kraut

GROC

Leaders in Pr

Open Evenings
until 8 o'clock
★
Sundays
from 9 a. m. to 6 p. m.

"FRANK"
REYNOLDS

OYSTERS

Fancy Cove - Reg. 11c Value

3 Cans 25c

PINE

Dole's Crushed

3 for

TOMATOES

Palace No. 2½

3 for 25c

PEAS, Ex. Fancy

Open House

No. 2 Tin **10c**

CORN, Whole Kernel

Vacuum Pack

Can **10c**

BEANS

Happyvale Stringless

No. 2 Tin **10c**

CORN, Cream Style

Eastern - No. 2

3 for 25c

KRAUT

Libby's

No. 2½ **10c**

SPINACH

No. 2½ **10c**

MIRACLE WHIP

MAYONNAISE, Id

Giant 56-oz. Jar

SALAD DRESSING

Dinner Bell

SALAD OIL

Pure

CATSUP

Val Vita

FRENCH DRESSIN

Old Monk's

HONEY

100 Pct. Pure

A FOLGER'S OFFER

FOLGER'S COFFEE

1-lb. tin **25½c** - 2-lb. tin **49c**

Get Your ENCYCLOPEDIA Volume No. 1 at
this store for 25c with purchase of 1 lb. Coffee
—SATURDAY ONLY—

GENUINE DIL

Full Qual

Giant 56-oz.

WE ACCEPT FOOD STAMPS

FISH SPECIALS →

FILLET OF SOLE

FRESH

BLUE FISH FILLET

FRESH

OYSTERS

LARGE, FRESH, OPEN

lb. **25c**

lb. **20c**

doz. **30c**

CHICKEN

54 lb
2 Carto

MARKET DELUXE

315 M N ST.

ALS FOR ONE WEEK
NG FRIDAY, MARCH 14

Free Delivery

EGGS dz. 23c

Grade A - Strictly Fresh
Large - 2 doz. 45c

BUTTER lb. 37c

ButterCup - First Grade

MILK 4 for 25c

Large - Golden State

CRITERIA

n Pr and Quality

INE LE

s Crushed oz. Tin

3 for

WHIP

SE, Id Jar

RESSING

L.olla

RESSIN

EDIL

ull Qual

56-oz.

CKEN

54 h

2 Carto

**FREE
DELIVERY**
Phone DELaware 5300

"AL"
ZURCHER

FRUIT COCKTAIL

Gold Leaf - Packed by Calif. Pack. - No. 1 Tin

3 for 25c

29c

SOAP

Crystal White

10 Bars 28c

49c

OXYDOL

Giant 50c

Lge. 18c

25c

RINSO

Giant 50c

Lge. 18c

73c

DOG FOOD

The New Wonder Food

Lge. Tin 5c

10c

SOAP

Sweetheart

4 Bars 19c

10c

SOAP

Woodberry's

4 Bars 23c

34c

SOAP

Jergen's

4 Bars 15c

KLES

PINEAPPLE

In Heavy Syrup - Sliced
Packed by Cal. Pack

No. 2 1/2 Tin 15c

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

FRUITS and VEGETABLES

SPECIAL NO. 1

10 lbs. GEMS POTATOES
6 Juicy GRAPEFRUIT
3 lbs. GARDEN SPINACH

ALL FOR 25c

SPECIAL NO. 2

2 doz. PIPPIN APPLES
2 doz. JUICY ORANGES

BOTH FOR 25c

SPECIAL NO. 3

1 Solid CABBAGE
1 doz. ARTICHOKEs
2 lbs. Spring RHUBARB

ALL FOR 25c

SPECIAL NO. 4

2 bunches Sweet CARROTS
1 CELERY
1 lb. TOMATOES
1 AVOCADO

ALL FOR 25c

RED HOT SPECIALS

ARTICHOKEs doz. 15c

ASPARAGUS 2 lbs. 15c

Fey. Green

ORANGES 3 doz. 25c

Fey. Juicy

POTATOES 10 lbs. 15c

Idaho Gems

LEMONS doz. 5c

Fancy Juicy

AVOCADOS each 5c

Fancy

GRAPEFRUIT doz. 15c

Fancy Juicy

PEAS 2 lbs. 15c

Sweet Local

HENS FOR FRICASSEE

FRESH KILLED

ROASTING CHICKENS

lb. 23c

lb. 28c

RABBITS

COTTONTAIL (25c lb.)

each 35c

POULTRY

SPECIALS

George Legeas Announces Opening

George Legeas announces the grand opening of his new and up-to-date station, tomorrow, March 15. Located at Alemany boulevard and Sickles avenue, the new station is the latest word in modernity.

Legeas is eager to show his customers "real service, efficiently and courteously rendered by the staff."

"They will completely dust off your car, sweep out the floor, wipe off the instrument board, completely clean all glass with special windshield cleaner, empty your ash tray, and check tires, battery, water, and oil," Legeas said.

Opening day Legeas will have a gift for all: gardenias for the ladies, keychains for gentlemen, and Triton tanks and balloons for the children.

Maggot Treatment

Modern medicine uses the blowfly maggot in the treatment of gangrene, tuberculosis of the hip and other bone diseases. The maggots devour the diseased tissue and destroy infectious bacteria.

PHOTOGRAPHY

- Of All Kinds -
Baby Pictures
Weddings, Parties &
Commercial Photography
Phone ELkridge 3574
Appointments Day or Eve.

DALE A. HOVEY
438 Willis Street



Just
To
Remind
You
of
Bosco's

NEW LOCATION
Now at
6074 Mission St.

Ready to Serve You with
NEW SHOES

& Expert Shoe Repairing
"Always Fine Bargains Here"

BOSCO'S SHOE STORE
6074 MISSION ST.

PROPRIETOR



George Legeas, who has invited everyone in town to his Grand Opening, Saturday.

"Mirror-Minded"

America is a mirror-minded country, with annual mirror production running to some 80,000,000 square feet, according to William Peacock of Philadelphia whose new process for silvering mirrors is expected to produce truer, finer reflections.

DARING OFFER

Draws huge crowds
to Willys Showrooms

WE ALLOW
\$175.00 ON

ANY OLD CAR
NO MATTER HOW OLD
To apply on the
purchase of a
NEW

WILLYS

Lowest Priced
6 Pass. - 4 Door Car
In The World

Don't Delay a Minute

Venturino & Grolimund
RAnd. 9923
5975 Mission St. Daly City

OCEAN VIEW BAKERY

98 Broad St. at Plymouth
Karl Hoffsta, Prop. RA. 9326

Cakes Made to Order
For Weddings, Parties,
Etc.

DANISH PASTRIES
Baked Fresh Daily

We Use **PURE**
WHIPPING CREAM
In **ALL PASTRIES**
Orange Stamps Accepted

"Success to Walter Mayer On His Spring Event
At Metropolitan Furniture and Appliance Co."

ALERT

VAN AND STORAGE SERVICE

Moving - Storage - Packing - Shipping

338 Templeton Avenue Phone DEl. 8584

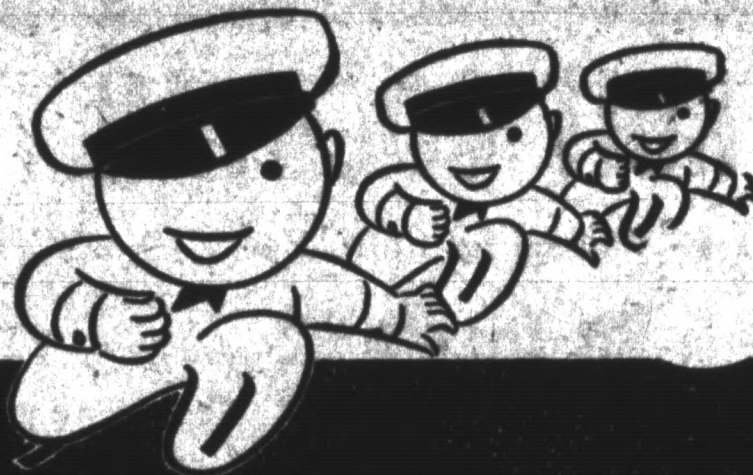
CONGRATULATIONS TO WALTER MAYER
Success to his Spring Event

We are proud to do moving for Metropolitan
Furniture and Appliance Co.

AL'S TRANSFER

Local and long distance moving
Phone SUTter 0500

THE 'Minute Men' ARE HERE!



NOW OPEN - ANOTHER UNION DEALER STATION - WITH "MINUTE MAN" SERVICE

ALEMANY & SICKLES

If you think there's nothing new in service - try the Union Minute Man! Union Minute Men are fast! They'll rush you right through if you're in a hurry. But they're also thorough. They'll give your car a complete "going over" if you have the time. No irritating delays when you're late for an appointment. No half-cleaned windshields when you want your car to look its best. In other words, they give you service to fit your schedule!

EVERYTHING YOUR CAR NEEDS

With one stop at your new Union Dealer

Station you can get complete service - washing, polishing, gas, oil, lubrication, tires, batteries and a wide assortment of automotive and household accessories. There's 76 Gasoline that gives you better, smoother performance; Triton Motor Oil, the 100% PURE paraffin-base oil that changes "ping" to purr; and Stop-Wear Lubrication, the service that follows your car manufacturer's specifications. Keep your automobile in tip-top condition all the time with Union Minute Man service!

UNION OIL DEALER

ALEMANY & SICKLES

380 E. LEBLANC, Operator

St. Patrick's Day Special

- MARCH 17 -

Choice 1 lb. Head of Cabbage FREE with every 5-pound order of corned beef. Stop in Monday and get your free cabbage.

SPECIALS for Fri., Sat., Mon., Mar. 14-15-17

CORNER BEEF

Swift's Branded Stew Beef
Point Brisket - Lean, Tender and Juicy

lb. 18c

SHOULDERS of PORK

Sweet Pickled

lb. 14c

LOINS of PORK

Swift's Branded - 4-lb. average

lb. 22c

Genuine CALF'S LIVER

Special for Your Sunday Dinner

lb. 59c

DAVE'S MARKET

Opposite Bank of America - Colma
Phone RAndolph 4696 Free Delivery

6389
Mission St.

Next to
Daly City Library

Gala Spring Event

Telephone
DElaware
8632

METROPOLITAN NEWS!

Complete Home Furnishings - Electric Appliances

MARCH, 1941

VOL. I, NO. 1

PAGE 1

Typical American Home Furnishings Featured At Metropolitan Spring Event

Buy In Daly City
Save Money, Time,
Travel Worries

"Bargains in furnishings for the typical American home" is the slogan at Daly City's leading furniture store, The Metropolitan, during its Spring Event. Quality merchandise only, priced at a saving, is being offered local Mr. and Mrs. America this week!

In other words, Walter Mayer, proprietor of Metropolitan Furniture and Appliance company, is giving you an opportunity to save money, time, and the bother of out-of-town purchasing.

SPRING STYLES

Period furniture, always in good taste, is especially popular this season. The Metropolitan Furniture company keeps in constant contact with furniture trends of New York, Chicago, and San Francisco markets. On the Metropolitan floors here in Daly City are displayed the same current lines found in the marts of great cities.

By stepping into the store near the Daly City library or into the display rooms across the street, 6380 Mission street, one

(Continued on Next Page)

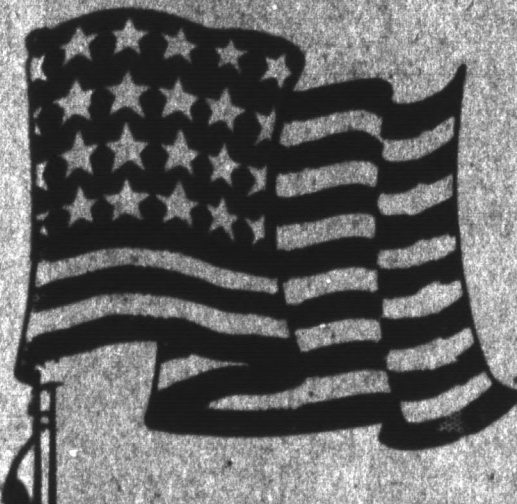
Stay Open Evenings During Spring Event

In order to give the public ample time to visit Metropolitan Furniture and Appliance company displays during the Spring Event, the store will be open until 9 p. m. every evening this week.

The genial proprietor, well-

(Continued on Next Page)

For Our Flag
And Our Homes
We Stand!



Red-White-Blue Patriotic Color Scheme In 1941 Westinghouse Refrigerators

Man About Town - Everybody Knows Him

He's an old timer in Daly City. You, and you, and you know him from 'way back. Before he went into the furniture business he was a very successful agent for Metropolitan Life Insurance company.

He has always been interested

(Continued on Next Page)

Metropolitan Displays New Spring Styles Furniture, Appliances

Perfect tie-in with the patriotic theme of Metropolitan Furniture store's Spring Event are the latest models of Westinghouse refrigerators with red-white-and-blue color schemes in their design.

In addition, Daly City's local furniture mart display, 6389 Mission street, will be open to the public showing a complete line of home furnishings including chesterfields, bedroom sets, dining room furniture, breakfast sets, occasional chairs and table lamps, refrigerators, stoves, washing machines, vacuum cleaners, electrical appliances, carpets and rugs.

During this Spring Event, Daly City residents will be given an opportunity to see and know what is new in household and home furnishings.

If you are looking for the best in rugs, carpets, mattresses, box springs, pictures and other ornaments, Mr. Mayer emphasizes that you don't need to go out of town to get the finest quality articles. Metropolitan is

(Continued on Next Page)

Fireplaces are traditional in American homes. Pictured here is a sportsman's fireplace arranged by Walter Mayer. Note race trophies on mantle.

NEW FREEDOM FOR MRS. AMERICA!

WITH THIS NEW 1941

Westinghouse Refrigerator

THE "Betty Ross"™



MADE FOR AMERICA'S "FIRST LADY" OF THE STARS AND STRIPES

Super Market REFRIGERATOR with EXCLUSIVE TRUE-TEMP CONTROL

Store the week's "market basket" in this gay, new Westinghouse model—and declare freedom from the nagging fear of food spoilage, guessing at temperatures—and daily marketing!

For Westinghouse Super Market Refrigeration gives you 5 kinds of cold—the right

temperature and humidity for ice cubes and frozen foods, meat, milk and beverages, staples, fruit and vegetables. The secret is TRUE-TEMP CONTROL—an exclusive Westinghouse patent that gives you steady, balanced cold with a single setting of the dial.

The "Betty Ross," color-styled inside with cheerful Colonial Blue trim, has TRUE-TEMP CONTROL, and these other headline features: Big SUPER FREEZER, with extra space for frozen foods; ventilated, drawer-type MEAT STORAGE; glass-topped CRISPER; chrome-plated shelves with special "lift out" section; TRIPLOK trigger-type Door Latch, and many other improvements.

Come In - See It Today!

METROPOLITAN FURNITURE and APPLIANCE
COMPANY

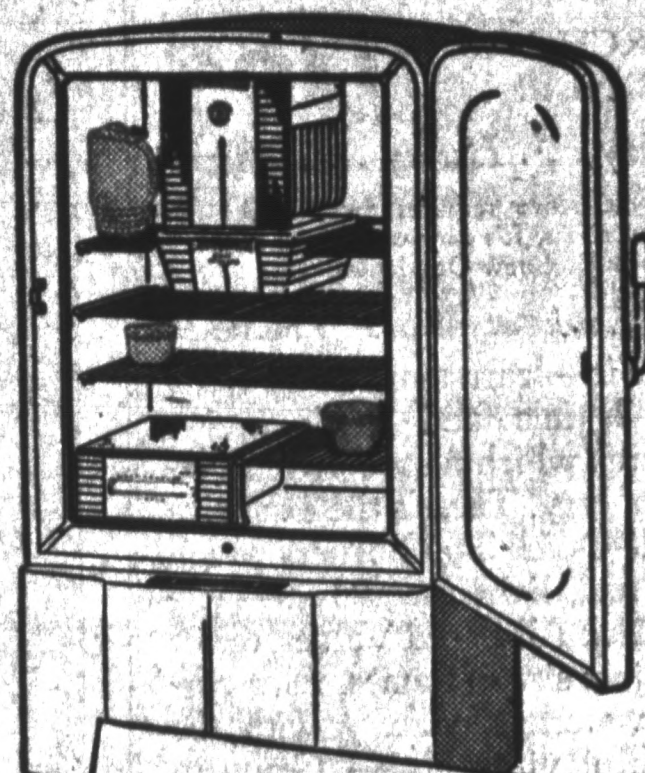
6389 Mission St.

Near Daly City Library

Every house needs
Westinghouse



THE Leisure Line OF ELECTRIC HOME APPLIANCES



SEE THE
"Betty Ross" SIX
ONLY \$1 A WEEK

OTHER MODELS AT ALL POPULAR PRICES

6389
Mission St.
Next to
Daly City Library

Gala Spring Event

Telephone
DElaware
8632

METROPOLITAN NEWS!

Patriotic Color Scheme

(Continued from Preceding Page)

ready to serve you here in your own community.

To enable the average family to enjoy the use of modern and latest household devices, Mr. Mayer has adopted a very liberal and convenient time payment plan. Nine chances out of ten your own terms will be acceptable to him.

An experienced interior decorator, Mr. Mayer features free consultation on interior planning. The furnishing of a home, he says, should be in harmony with the personality of the occupants; and with the innumerable clever novelties on the market a home may be made beautiful with a very small outlay. It's how you select and arrange furnishings and decorations that counts—not what you pay for them.



MAN ABOUT TOWN

(Continued from Preceding Page)

in furniture and decorating—ever since he was graduated from the University of California in 1915. So going into the furniture business is the realization of an old-time ambition.

Of course, we're talking about Walter Mayer, proprietor of Metropolitan Furniture and Appliance company.

Walter Mayer takes a personal interest in each of his customers' individual needs. To the left he is pictured with Mrs. Vincent Vanni, 371 Brunswick street, discussing details of Mrs. Vanni's interior home decorations.

American Furniture

(Continued from Preceding Page) may see popular spring styles of eighteenth century master designers such as Sheraton, Chippendale, Hepplewhite, or Duncan Phyfe.

Jacobean and Elizabethan furniture vie with the newest of modern styles for attention. Metropolitan's displays include the latest in chrome furniture. Mr. Mayer is especially proud of his period and modern dining sets and invites his Daly City patrons to see them this week.

OPEN EVENINGS

(Continued from Preceding Page) known about town in his former capacity of insurance agent, or one of his experienced salesmen, are eager to show visitors new 1941 furniture and appliance styles.

FOR YOUR OLD STOVE

Regardless of make, age or condition

YOU GET 10% TRADE-IN ALLOWANCE

on this Certified Performance
NEW 1941

Occidental GAS RANGE

Regular price . . . \$129.50
Less 10% allowance . . . 12.95

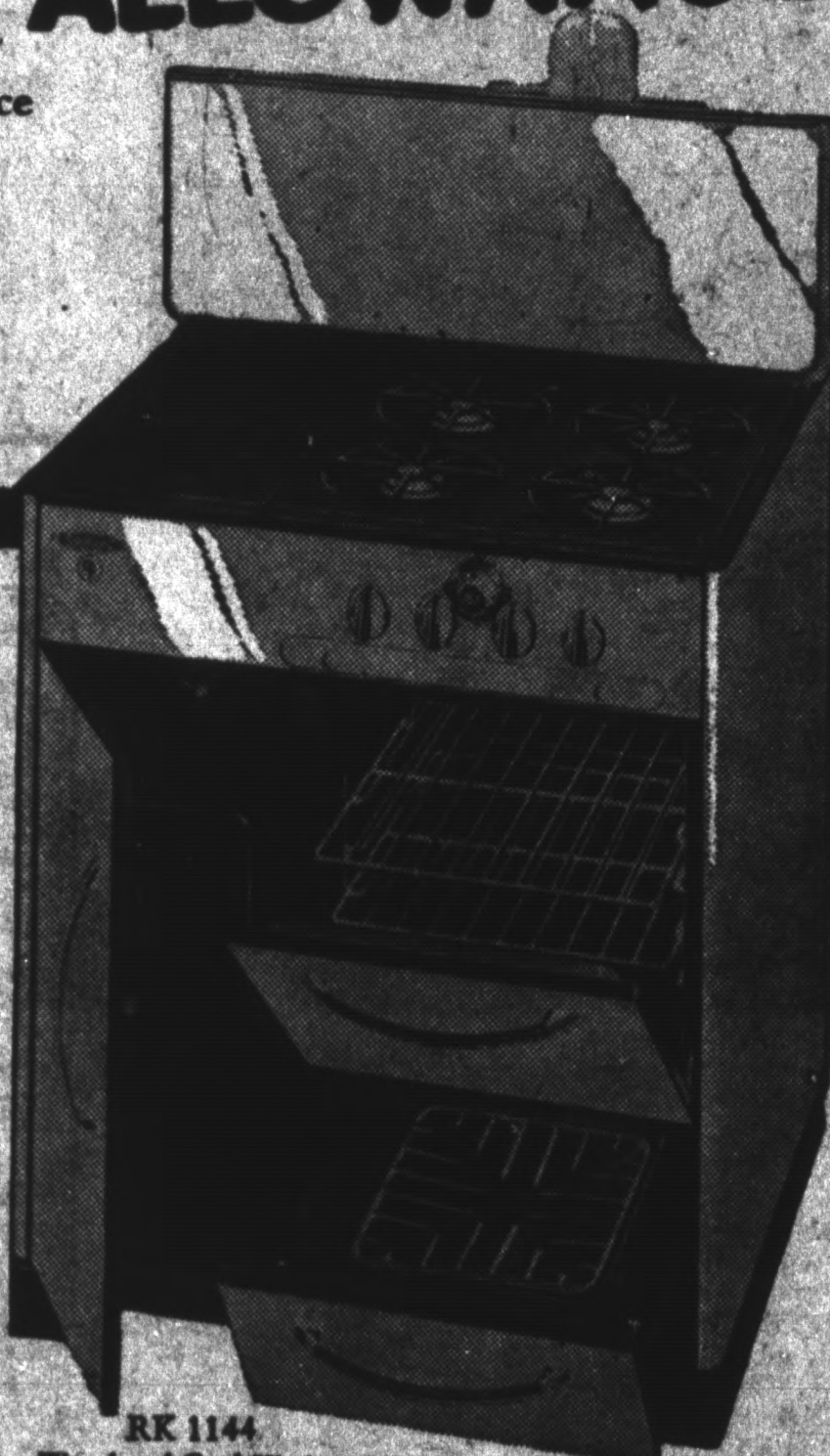
MARCH 7 to 15 ONLY! **\$116.55**

Hurry . . . Hurry . . . Hurry

Your old stove requires extra work for cooking meals. It's now worth real money on a beautiful new Occidental.

Just Look at What You Get!
Come in—learn more about Occidental's time- and work-saving features which assure easier, better cookery. There's the exclusive Triple-Quick Top Burners which save fuel, light themselves—Triple-Click All-Speed Valves, easier to adjust size of flames, offer perfect waterless cookery with the healthful vitamins—Grayson Thermostat—Low-Temperature Oven Burner for juicier roasts—Automatic Oven Lighter—Grill—Smokeless Broiler and MORE!

Easy Terms



RK 1144

Wood-and-Coal Kitchen Heater

Enjoy your Occidental while you pay for it. You will appreciate the skilled craftsmanship which has won for Occidental a wide admiration among smart women for outlasting cheap ranges and saving money. But you better come in now before it's too late to obtain the full 10% trade-in allowance for your old stove.

*Make Your Home
Truly Beautiful*

With this genuinely hand constructed, custom made
Fireside Chair! Solid mahogany frame! Special!

From
\$5.80

To
\$27.95

Carefully
Filled with
Curled Hair



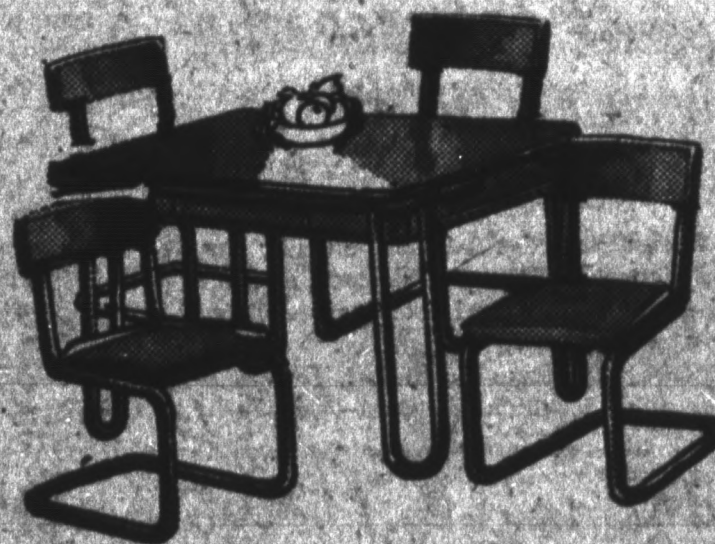
Note the Deep Channelled Back!

A masterpiece of luxury and superior workmanship! This grand chair will add to the beauty of your home and will contribute a great deal to your comfort. Upholstered in fine imported Brocatelles, Tapestries, Boucles and Damasks. Very Special!

COMPLETE LINE—

SUPERIOR CHROME FURNITURE

With Tops of
LAMINATED PLASTIC - PORCELAIN ENAMEL



SEE THEM TODAY—

METROPOLITAN FURNITURE CO.

AND APPLIANCE COMPANY

6389 Mission Street

Near Daly City Library

Telephone or Come In
METROPOLITAN FURNITURE and APPLIANCE CO.

DEL 8632

6389 Mission St.



ROMANTIC AIR TRIANGLE... Robert Taylor, as a cadet assigned to the famous flying "Hell Cats," falls in love with Ruth Hussey, playing the wife of his commander, Walter Pidgeon, in the spectacular new aviation drama, "Flight Command," which is now playing on the Daily City screen. The new production was directed by Frank Borzage, with a stellar cast including Paul Kelly, Shepperd Strudwick and Nat Pendleton.

Activity Calendar

(Continued from Page 2)
Regular meeting, Vista Grande Circle No. 253, Ancient Order of Foresters, Eagles hall.

8:15 p. m.—
Regular meeting, Capistrano Council No. 2712, of Daily City, Knights of Columbus, Theatre hall.

WEDNESDAY, MAR. 19

9 a. m. - 11 a. m.—
Regular meeting, Well Baby Clinic, San Jose and Flournoy.

2 p. m.—
Regular meeting, Jefferson Union High School, PTA, High School Little Theatre.

3:30 p. m.—

Regular meeting, Girl Scout Troop No. 2, 146 Woodrow.

7 p. m.—
Regular meeting, Stardusters, 130 Allison.

7:30 p. m.—
Regular meeting, Sea Scout Ship No. 1, No. 5 firehouse.

7:45 p. m.—
Weekly prayer meeting, Grace Nazarene church.

8 p. m.—
Regular meeting, D. C. F. D., Company No. 1, 188 Santa Barbara.

8 p. m.—
Regular meeting, Junior Game Patrol, 5646 Mission.

8:15 p. m.—
Regular meeting, Daly City Unit No. 410, American Legion

Auxiliary, Legion hall.

8:15 p. m.—

Regular meeting, El Carmelo Parlor No. 181, Native Daughters of the Golden West, Masonic temple.

8:30 p. m.—
Regular meeting, Ocean View Improvement association, 146 Broad street.

THURSDAY, MAR. 20

Noon—
Regular meeting, Sew and Sew club of Crocker PTA, 600 Templeton.

1:30 p. m.—
Regular meeting, sewing group General Pershing PTA, General Pershing school.

2:45 p. m.—
(Continued to Column 4)

Activity Calendar

(Continued from Column 3)

Regular meeting, Brownies, Legion hall.

3:30 p. m.—
Regular meeting, Cubbies, Grace Nazarene church.

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 1, No. 5 firehouse.

7 p. m.—
Regular meeting, Cub Pack No. 149, No. 5 firehouse.

7:15 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Nazarene church.

7:30 p. m.—
Regular meeting, Penguin club, 73 Los Banos.

7:30 p. m.—
Regular meeting, Rickey Roomettes, 474 Bellevue.

8 p. m.—
Regular meeting, Court St. Mary No. 1155, C. D. A., Masonic temple.

8 p. m.—
Regular meeting, Company No. 3, D. C. F. D., Westlake avenue.

Vocational Coiffures
Paris hairdressers are designing coiffures which tell each woman's occupation or position in life. A woman doing a man's work will have a coiffure based on the short-cropped curls of a Greek athlete, much like the Amelia Earhart bob. Permanently waved, it may be arranged in close curls over the head with a few swift movements of the comb. For leisured women who would avoid long hours dressing their hair, special chignons of false hair clip onto the back of the head, hiding short ends of the wearer's locks. Platted chignons give the impression of long natural hair. A special coiffure for Red Cross nurses sets rather high on the sides of the face, with a "bang" trailing forward on the forehead beneath the cap.

8:15 p. m.—
Fred Collins night, Colma Vista Grande Aerie No. 1848, F. O. E., Eagles hall.

8:30 p. m.—
Public whist, Daughters of Israel, 67 Los Banos avenue.

GENEVA BAKERY

San Pedro Road, Colma
FREE DELIVERY -:- Randolph 7119

All Kinds of CAKES Made to Order

We Specialize In
All Kinds of Italian Bread,
Pastries & Novelties

FRESH FRENCH BREAD
DELIVERED DAILY

All Goods Baked Fresh Daily

LUCCA RAVIOLI CO.

737e Mission St., Colma

FREE DELIVERY

Phone RAndolph 6102

SPECIALS FOR FRIDAY AND SATURDAY, MARCH 14 & 15

Toll House Cookies with
CHOCOLATE 2 bars 25c
Nestle's Semi-Sweet

Del Monte Pure
PRESERVES 2 for 25c
Apricot-Pineapple

SALAD OIL gal. \$1.09
Capitano

S. & W.
COFFEE 46c
Drip or Regular 2-lb. Can 1-lb. can 24c

SOAP CHIPS 5-lb. pkg. 26c
White Eagle

SARDINES can 11c
Imported Norwegian in Olive Oil

PINEAPPLE JUICE 4 for 22c
12-oz. cans 12 cans 64c

RAVIOLIS box 25c

HOME MADE
MUSHROOM SAUCE

1/2 pt. 15c - 1 pt. 25c

Easy To Prepare

EGG NOODLES 2 lbs. 25c

Fresh Are Delicious with Our Mushroom Sauce

GIN Fifth \$1.19
Schenley's London Dock

OLD BRADLEY Qt. \$1.66
Bourbon - 4 Years Old

MARVEL BOURBON Gal. \$4.99
3 Years Old

LUCCA Brand
BURGUNDY 59c
For those who want the best
Excise Tax Included in Liquor Prices

LUCCA MEAT MKT.

LOIN PORK lb. 24c
Corn-fed

LEG of LAMB lb. 28c
Best Quality

LAMB 2 lbs. 25c
For Tonight's Dinner FOR STEW

FRESH FISH EVERY FRIDAY

FRESH-KILLED POULTRY DAILY

Phone Orders Welcome

Now is the time to feed your
Lawn and Flowers with
VIGORO
5-lb. Pkg. 45c - 10-lb. Pkg. 70c
Special Price on sack or ton lots to
Growers. Use Vigoro and watch your
Flowers Grow!



NOW IS THE TIME
FOR ALL SMART HOUSEWIVES TO

SHOP AT...

STOP and SAVE

HERE YOUR DOLLARS GO FARTHER
INSTEAD OF FASTER - And You Will
ALWAYS FIND QUALITY PLUS

FREE DELIVERY DEL. 1161 or 1162

FARMERS MARKET

SPECIALS for FRIDAY & SATURDAY 6386-6390 MISSION ST. MARCH 14 & 15

KEITHLEY & DOYLE -- GROCERIES

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS 7 A. M. to 8 p. m. —

JELLO - All Flavors Reg. Pkg. **3 for 14c**

SALAD DRESSING lge. full Qt. **23c**

DURKEE'S DINNER BELL

SANDWICH SPREAD lge. **23c**

DURKEE'S DINNER BELL - FULL QUART

PEANUT BUTTER

Jane Goode - Extra fine quality

lge. 2-lb. jar **25c**

KETCHUP

HEINZ

lge. 14-oz. bottle **17c**

STRAWBERRY JAM

WELLMAN'S

lge. 2-lb. jar **34c**

BABY FOOD

Gerber's Junior & Strained - All Var.

3 for 20c

TISSUE

SILK

3 for 11c

FLOUR

Sperry's Pancake & Waffle

lge. pkg. **18c**

FURNITURE POLISH

4-oz. bottle 25c

lg. 12-oz. bottle **50c**

MARIN DELL

Milk, Cream & Cottage Cheese - delivered

FRESH DAILY

QUALITY FRESH FRUITS and VEGETABLES

ORANGES

Thin-skin Giants

doz. **20c**

FANCY RIVERSIDE NAVELS

BANANAS

Golden-ripe

3 lbs. 17c

APPLES

Pippins

2 doz. 29c

Large, Fancy, Green

POTATOES

Idaho Gems

Genuine U. S. No. 1

10 lbs. 19c

ASPARAGUS

Lg. Jumbo Green

3 lbs. 25c

FARMERS MEAT COMPANY
CHOICE - BRANDED - QUALITY

"Meet" up with our Big Meat Values

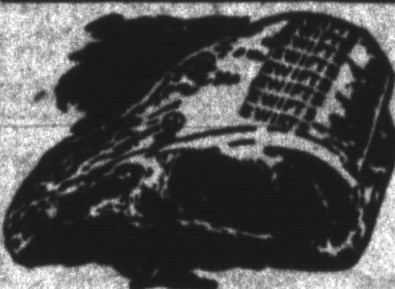
Swifts Branded Roast lb. **25c**
Pork Loins Pork Loin



Swift's Premium Loin
Flavorsome as Chicken

PORK ROAST lb. **17c**

Swift's Picnics From
Fancy Fed Porkers



Pot Roast lb. 23c

Shldr. Rib Cut

Swift's Quality Fed Steer
Beef

LEG of LAMB lb. **28c**

Swift's Fancy Lamb
Basis For A Fine Meal

CORNEP PORK lb. **14c**

Lean Small Picnic - Always Tasty

CORNEP BEEF Plate lb. **9c**

BONELESS FILLET lb. 25c
Lean - Economical - Fancy

LEG of PORK lb. **19c**

Sweet Pickled
A Store House of Vitamins

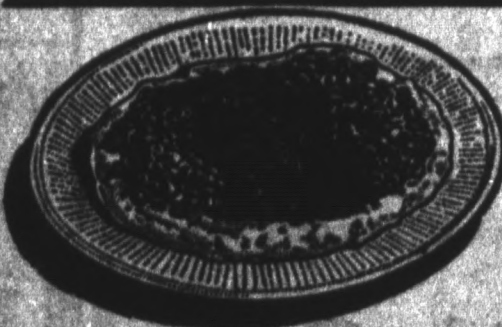
LAMB CHOPS lb. **24c**

Swift's Quality Lamb
A Change and A Treat

BACON, Slcd. 1-lb. layers **27c**

Swift's Clover Brand
Lean - Nut Sweet

POULTRY - Swift's Quality - Tender - Young
HENS - FRYERS - ROASTERS



Corned Beef Dinner
Broadcast by Mary Lee Taylor
March 13, 1941

ASK
US FOR
THIS
RECIPE